

# Media Press Kit





### Revamp, smarten, and bolster your closet projects with Richelieu!

Richelieu, always current with closet-customization and organization developments, is thrilled to be an exhibitor once again at the Closet Conference and Expo. At the event's 2024 edition, we'll showcase state-of-the-art systems that add style and flair to closets for that special boutique touch. Richelieu is among industry leaders in sourcing the very best in hardware systems, panels, door systems, and lighting and storage accessories – all key features in outstanding closet design. Whether you're a designer or fabricator, Richelieu delivers products that enhance your approach to projects, earning you accolades and repeat business.

Stop by our booth **301** for a look at our featured products and chat with our experts about how Richelieu can boost your projects.





# NEW CTION

#### Closet System: Conero

Calling Conero a closet system is selling it short. With its comprehensive offer of stylish components for transforming a closet into an elegant, private dressing room, Conero is simply breathtaking. Its tempered glass and advanced-design accessories make clothes and closet contents more visible while optimizing space. The functional pull-outs with rounded corners are on-trend thanks to their soft-edged styling. The extensive range of fittings – from high-tech wardrobe lifts to shoe rails, tie racks, and specialized accessories – lets you customize Conero for any size space, to stunning effect.









### Bring upscale retail styling home with Vertiko

The Vertiko Walk-In Closet system is a fully customizable solution that combines true elegance and designer flair with supreme functionality. Surveys show that luxury portfolio clients who buy designer and luxury clothes want closets that resemble the boutique retail spaces where they shop. Vertiko embraces that preference, borrowing display concepts from luxury stores that give you the means to create custom wall displays for storing clothes and accessories. Vertiko offers wide-ranging fittings and components for use in various-shaped rooms. Aluminum load-bearing structures combined with concealed wall profiles create a solid, high-functioning space that both looks great and provides easy access to all closet contents.







### **Decorative hardware** that puts a hook in you and pulls you in

Sourcing from Richelieu - including our stunning selection of knobs, pulls, and hooks - means fast-forwarding closet design toward greater sophistication and style. This year, we are thrilled to be debuting the Rialto Collection, a new line inspired by Italian architecture that relies on bold colors, materials, and distinctive shapes. Rialto challenges the accepted approach to color in decorative hardware, adding new visual appeal to closet design.

Whether you're building an ultra-modern closet or something more traditional, our deep catalog of knobs, pulls, and hooks provides you with exactly the right hardware to pull it all together. Updates to our collection include on-trend cup pulls, linear looks, textured patterns, and sculpted styles. Innovative hooks in a wide choice of finishes let you make every square inch of your closet design even more functional.







### TIMELESS DESIGN **TRENDS**



### Look smart inside and out

You've designed the perfect closet on the inside, but what about the outside? How does the closet look with the doors closed? You want your closet exterior to look just as good as all the amazing organizational and storage solutions inside. In fact, the right decorative panel in a room is transformative, elevating a closet door to a bold design statement. Richelieu carries a wide range of innovative panels and matching doors for creating stunning closet enclosures, from high-pressure laminates with great durability to Euro-style panels for the utmost elegance.

#### **Texture and Character.**

Nature Plus is a premium thermos-structured panel, engineered in Italy, which remarkably replicates natural wood grains, stone surfaces or more abstract patterns. Brillanté is Richelieu's premium antibacterial panel when cleanliness is a priority. Zenit and AGT offer super-matte or high-gloss finishes to create that modern, European look, while Syncron adds texture and character in a range of natural and patterned finishes. All lines are available in a multitude of finishes and colors to enhance any closet design and décor.





















## Let there be (the right) light!

Lighting must be treated as a crowning achievement in all closet projects. Specialized storage areas, racks, pull-outs, shelves, accessories – when properly lit, they deliver added value by becoming both more useful and beautiful. Richelieu is a highly specialized source for premium lighting – which means we also offer tailored lighting solutions just for closets. From tape lights and surfaced and recessed lighting to drawer and clothes-rod lights, Richelieu has solutions for bringing brightness and functionality to every closet corner.

Our next-generation HOLL puck lights offer designers outstanding flexibility in lighting placement. HOLL light fixtures are sleek and minimalist, while the light itself looks as if it floats atop the mounting areas. Or go next-level with Richelieu's smart lighting systems, offering the ultimate in light control through voice command and smartphones.













### Space-saving stylish and modern





The HAWA CONCEPTA III challenges us to see beyond what is right in front of us when it comes to open concept living. Instead of focusing on what is visible, the enhanced HAWA CONCEPTA III system for single pivot and slide-in pocket cabinet wood doors embraces that which you can't see. Engineered with new technology for enhanced performance and simpler installation, the system is perfect for commercial and residential applications in kitchens, pantries, closets, laundry rooms, meeting rooms. There are two versions available: the PUSH to open version for applications without handles or PULL version for applications with pull handles. With floor-to-ceiling designs, high boards, or wall units with two, three or four doors possible, the HAWA CONCEPTA III provides unlimited creative freedom.

### Even garages deserve attention and care

Storage solutions usually target offices, kitchens, bathrooms or closets.

But what about the garage? It's actually one of the largest storage areas in any home, but since it's not a live-in space, it's often forgotten. As a result, garages can really benefit from a little organization. Richelieu has put together a range of products to combat clutter in the garage and turn this neglected space into an organizational masterpiece that frees up enough space to set up a new workbench, a home gym or a craft table.





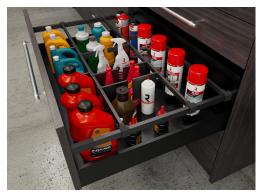
## Garage storage solutions that help you maximize space





Products like the HyLoft ceiling let users take advantage of unused space overhead and make more room for vehicles and other items. HyLoft is also great for increased storage in basements, attics, walk-in closets or any room with unused overhead space. Richelieu also offers a wide range of rust-resistant stainless-steel hardware, hooks and accessories for creating storage walls, shelving and shelves that maximize garage space as well as quality laminates to add fine finishes to garage shelving and countertops that look polished and hold up beautifully to a harsher garage environment.











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# JOIN OUR ONLINE COMMUNITY

Be sure to stay in the Richelieu loop and follow us on social media. We regularly post about our latest discoveries in home storage and closet organization, with ideas, concepts and images about how to take your projects to a whole other level.



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