



# ColorReaderPRO

Faster Color Matches. More For Your Bottom Line.



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Color matching is a critical piece of your business and doing it right could take weeks. When time is money, speed is everything.



The AcromaPro® ColorReaderPRO, allows you to make a great match, even when time is limited. It starts with an accurate, affordable digital color matching tool. Instead of sending a field sample to our lab and waiting for a response, the ColorReaderPRO match program puts the ability to match color in your hands, taking you from color match to product in half the time! That's real time-savings, allowing you to respond to your customers' urgent color match needs faster and win more business while not having to carry additional inventory. Just imagine how much more efficient your operation could be, the time you could save, and money you could make utilizing this program for your business.

## THE PROGRAM IS SIMPLE:

- Purchase the AcromaPro® ColorReaderPRO powered by Datacolor through your distributor partner.
- Use the one-click device to scan and match the color that fits your needs; the device provides the closest match to our 1,800 preloaded colors.
- Order your match through your nearest AcromaPro customer partner.

## ABOUT THE ACROMAPRO COLORREADERPRO POWERED BY DATACOLOR:

The ColorReaderPRO is an easy-to-use handheld color matching and measurement tool that allows professionals to match or measure color in their operations quickly. The portable device works stand-alone or through the Datacolor ColorReaderPRO mobile application to provide enhanced features, such as additional color information or fan deck visualization, on a mobile device. The ColorReaderPRO is simple to calibrate onsite and comes loaded with 1,800 pre-loaded colors so you can start matching on day one.



[www.acromapro.com](http://www.acromapro.com)



**AcromaPro®: Delivering the Products You Trust for the Performance You Demand.** Since 1874, we have created and delivered premium industrial wood finishing solutions to meet each customer's challenges and enhance their reputation. Our focus on your finish means we are committed to providing the industry's leading technology and unmatched support. Trust AcromaPro® to deliver the quality, technology, and knowledge that will make the difference for your business.